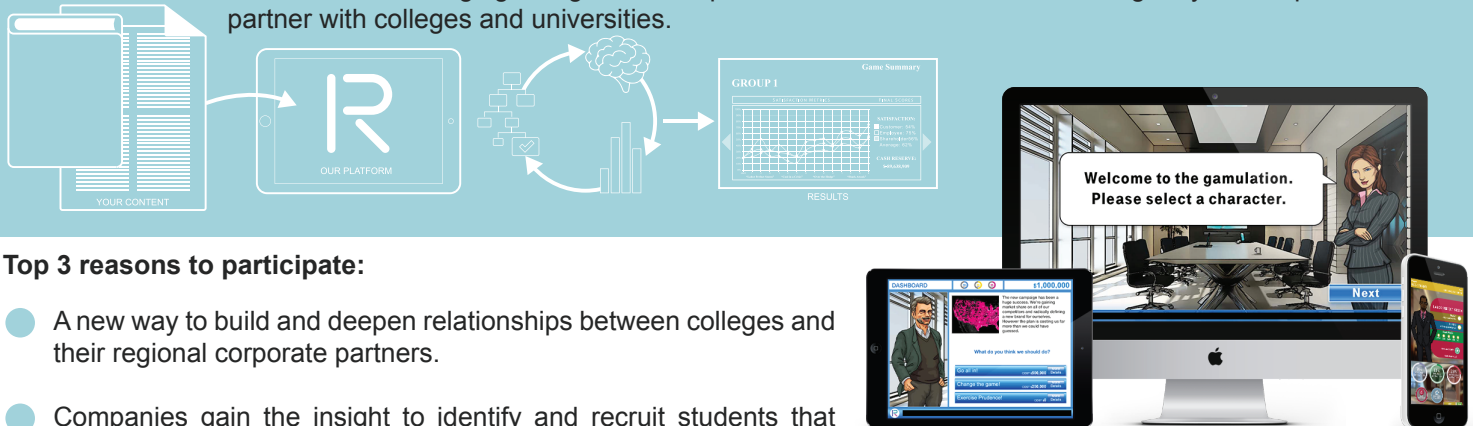


SIGNATURE CASE PARTNER PROGRAM



Recurrence brings the best parts of case studies, business games, and simulations together to create Signature Case Gamulation™. More than 50 of the top collegiate business school programs have adopted our gamulations to improve student engagement while empowering instructors with real-time insight into their teamwork, performance, and decision-making skills.

Now we are leveraging the gamulation platform to offer a new and exciting way for corporations to partner with colleges and universities.



Top 3 reasons to participate:

- A new way to build and deepen relationships between colleges and their regional corporate partners.
- Companies gain the insight to identify and recruit students that match their culture and needs.
- Companies get access to validated content for their employee development programs.

For the forward-thinking businesses and other organizations that choose to work with us, these gamulations deliver:

- **Leadership Development** – Train the next generation of leaders with a “flight simulator” like training experience modeling the actual organization, focused on what it means to be a leader within that corporate culture.
- **High Potential Talent Identification** – Two-dimensional learning means while potential leaders learn, the system is also learning about their decision-making and behaviors in real-time.
- **Onboarding** – Newly hired and newly acquired employees are actively immersed in the experiences and history that shape the culture and core-values that define an organization. Their reactions when placed in these situations help with talent identification and placement within the organization.
- **Recruitment** – In addition to utilizing gamulations as part of existing college recruitment, organizations can choose to enable its use within schools. This allows the organization to discover students that express the talents and behaviors that align to an organization’s culture and needs, thus increasing career placement.
- **Data** – The information gathered through gamulations provides data to empower an HRIS system. Gamulations offer more insight to help with getting the right people in the right roles at the right times for success.
- **Social Corporate Responsibility** – Our platform only provides data about performance and behaviors within the actual context of the organization. By design, we do not collect demographic data allowing organizations to identify individuals exclusively by their potential to help drive their future success.

1 INTERVIEW

Experts from the college or Recurrence’s in-house experts interview the corporate partner to identify key leadership metrics, discover corporate values, and better understand their corporate culture.

2 CUSTOMIZE

Recurrence will capture information from interviews and put that information into our gamulation platform creating a game that’s based on the corporation’s core-values and corporate culture.

3 PLAY

Students and employees playing the gamulation exhibit key skills. Companies gain valuable insight into the performance characteristics of their employees, candidates, and recruits helping them develop and make more informed decisions.

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