



We constantly encounter instructors who want to bring new and exciting approaches to their course curriculum and many have the following concern – is the new approach in line with their learning objectives? While our current Signature Case can support a wide variety of courses and class formats, we felt it would be beneficial to outline some of the most popular course subjects that have found great value when implementing our business game.

LEADERSHIP

Any collegiate course that addresses the topic of Leadership experiences a great benefit from the Signature Case. Within the game, students play the role of executive officers in a major airline and are tasked with leading the company through a series of major crisis events. We also include our Leadership Challenge which helps students self-identify their individual Leadership style. The Leadership Summary that students receive is based on the Full Range Leadership Model developed by Dr. Bruce Avolio with the Center of Leadership and Strategic Thinking at the University of Washington.

ORGANIZATIONAL BEHAVIOR

This is our most popular subject for the Signature Case. Instructors who teach OB love the Signature Case because it helps them teach how teams with different perspectives, needs, and priorities need to work together to make critical business decisions. Students are introduced to a wide range of business concepts and are tasked with immediately applying those concepts to solve real world business problems.

STRATEGY

Instructors who teach business strategy, courses covering similar topics such as strategic implementation or strategic management have found the Signature Case invaluable as a way of reinforcing core learning objectives. With a variety of business decision scenarios and challenges the Signature Case empowers instructors to focus on student collaboration to solve business problems as a team.

INTRODUCTION TO BUSINESS

The Signature Case is a perfect fit for instructors who are looking for an alternative to paper case studies to introduce learning objectives. Students will discover a straightforward and easy to follow interface that encourages teamwork and collaboration. The Signature Case provides an instructor an opportunity to introduce a wide variety of business concepts with clear definitions and direct applications of those concepts in the game to reinforce understanding and retention.

To learn more about the Signature Case, please contact the Recurrence Team to answer any questions or receive a complimentary review of the game.

CONTACT RECURRENCE